State: Arkansas Filing Company: Amica Life Insurance Company

TOI/Sub-TOI: L04I Individual Life - Term/L04I.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single

Life

Product Name: Simplified Term Life **Project Name/Number:** Simplified Term Life Update/

Filing at a Glance

Company: Amica Life Insurance Company

Product Name: Simplified Term Life

State: Arkansas

TOI: L04I Individual Life - Term

Sub-TOI: L04I.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single Life

Filing Type: Form

Date Submitted: 09/17/2012

SERFF Tr Num: AMMB-128689184

SERFF Status: Closed-Accepted For Informational Purposes

State Tr Num:

State Status: Closed-Accepted for Informational Purposes

Co Tr Num: SILT01-01 UPDATE

Implementation On Approval

Date Requested:

Author(s): Laurie Clark

Reviewer(s): Linda Bird (primary)

Disposition Date: 09/24/2012

Disposition Status: Accepted For Informational Purposes

Implementation Date:

State Filing Description:

SERFF Tracking #: AMMB-128689184 State Tracking #:

Company Tracking #: SILT01-01 UPDATE

State: Arkansas Filing Company: Amica Life Insurance Company

TOI/Sub-TOI: L04l Individual Life - Term/L04l.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single

Life

Product Name: Simplified Term Life **Project Name/Number:** Simplified Term Life Update/

General Information

Project Name: Simplified Term Life Update Status of Filing in Domicile: Not Filed

Project Number:

Requested Filing Mode: Informational

Explanation for Combination/Other:

Date Approved in Domicile:

Domicile Status Comments:

Market Type: Individual

Submission Type: New Submission

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 09/24/2012

State Status Changed: 09/24/2012

Deemer Date: Created By: Laurie Clark

Submitted By: Laurie Clark Corresponding Filing Tracking Number:

Filing Description:

Our Simplified Term Life Policy was approved by your department on June 13, 2012 (SERFF Tracking No. AMMB-126852286). When this policy was originally filed, we indicated that we would not utilize the services or involvement of our agents. However, we have received some calls from proposed insureds indicating that they would like assistance in completing the application. These calls were transferred to our licensed, full-time employee representatives for handling. Thus, we just wanted to advise that although it was never our intention to utilize agents, at times this may actually occur as a convenience to the consumer.

On September 13th, I posted a Note to Reviewer in the that filing indicating the information above. I spoke to Linda Bird that afternoon, and she indicated that we would need to make an informational filing.

Please let me know if there is anything else that you need. Thank you.

Company and Contact

Filing Contact Information

Laurie A. Clark, Compliance Supervisor lclark@amica.com

10 Amica Center Boulevard 800-234-5433 [Phone] 29729 [Ext]

Lincoln, RI 02861 401-334-5146 [FAX]

Filing Company Information

Amica Life Insurance Company CoCode: 72222 State of Domicile: Rhode

100 Amica Way Group Code: 28 Island

Lincoln, RI 02865 Group Name: 72222 Company Type: Life (800) 234-5433 ext. 29729[Phone] FEIN Number: 05-0340166 State ID Number:

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

SERFF Tracking #: AMMB-128689184 State Tracking #: Company Tracking #: SILT01-01 UPDATE

State: Arkansas Filing Company: Amica Life Insurance Company

TOI/Sub-TOI: L04I Individual Life - Term/L04I.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single

Life

Product Name: Simplified Term Life **Project Name/Number:** Simplified Term Life Update/

CompanyAmountDate ProcessedTransaction #Amica Life Insurance Company\$0.0009/17/2012

SERFF Tracking #: AMMB-128689184 State Tracking #: Company Tracking #: SILT01-01 UPDATE

State: Arkansas Filing Company: Amica Life Insurance Company

TOI/Sub-TOI: L04I Individual Life - Term/L04I.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single Life

Product Name: Simplified Term Life

Project Name/Number: Simplified Term Life Update/

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Accepted For	Linda Bird	09/24/2012	09/24/2012
Informational			
Purposes			

SERFF Tracking #: AMMB-128689184 State Tracking #: Company Tracking #: SILT01-01 UPDATE

State: Arkansas Filing Company: Amica Life Insurance Company

TOI/Sub-TOI: L04I Individual Life - Term/L04I.213 Specified Age or Duration - Fixed/Indeterminate Premium - Single Life

Product Name: Simplified Term Life

Project Name/Number: Simplified Term Life Update/

Disposition

Disposition Date: 09/24/2012

Implementation Date:

Status: Accepted For Informational Purposes

Comment:

Rate data does NOT apply to filing.

Schedule	Schedule Item	Schedule Item Status	Public Access
Supporting Document	Flesch Certification		No
Supporting Document	Application		No
Supporting Document	Life & Annuity - Acturial Memo		No